

# EZ POWER APP

## helps educate residents on utility prices



Mikhail Skachko,  
CEO and Inventor of the EZ PowerApp

**A**long with the pristine white snow and the cold temperatures of winter, comes higher energy costs for thousands of Americans. According to the U.S. Energy Information Administration, the average resident will see an 12.5 cent increase per kilowatt hour this year, with is a 3 percent increase form 2013.

Although those numbers might not seem overwhelming, the high consumption of energy during the winter months, will dramatically drive up utility costs for most homeowners, negatively affecting their financial health.

To keep your budget from being busted by the increased cost of utilities this winter, it is wise to know how to get the best price when it comes to utility suppliers.

Read below to learn about an app that will help you do just that.

There is an app for virtually everything under the sun, including an app for energy savings. This app, called the EZ PowerApp, helps educate residents on the best deals regarding the utility companies in their area.

App creator, Mikhail Skachko learned of the need for such an app while helping a customer try to find out information regarding the utility deals available in their area.

After a search, he found there was no such app around, which meant consumers were forced to find the best deals by visiting countless websites, entering in personal information, writing down quotes on utility costs and then doing it all over again. Then, after visiting all the utility company sites in their area and taking down all the information about costs, they could compare rates and get the best deal.

The problem is, most people do not have the time to track down all that information and some don't even know how, even if they so desired. Therefore, Skachko determined to do something about that and created what is now an easy-to-use app that does all the leg work for consumers when it comes to utility company comparison.

To use the mobile platform, customers download the free app. Then they can either create an account or use the platform anonymously. After downloading the app and entering their zip code, customers are given access to a list of all the suppliers within their area and the current offers. They can then look them all over at once and make the best choice for their energy needs. The app does the work for the consumer.

For example, the app will tell consumers what the rates are, what the termination fee is and the amount of each company's monthly service charge, if there is one. The monthly charge aspect is important, because some utility companies will "seem" cheaper but they will tack on a \$4.99 and upwards to \$14.95 service charge to the monthly bill. Thankfully, this app will inform consumers about any and all such charges.

The app forces all the suppliers to be upfront and honest with their customers and causes them to compete with each other. For example, the app will feature a per 500 kilowatt hour quote, per 1000 kilowatt hour quote and per 2000 kilowatt hour quote. As a result, there is no more trying to compare apples to oranges as before when it comes to various suppliers. In other words, all the suppliers have to state what their price is in regards to the same amount of kilowatts is, so the consumer can truly compare apples to apples.

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**“At the end of the day, the consumer has it in the palm of their hand. They don't have to go through five different websites trying to look at what prices are, write them down on a piece of paper and determine the cheapest.”**

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Once the consumer finds a good deal for their utilities, they can even switch companies using the app. Of course, that step does require them to create an account. The great aspect of signing up through the app is the app itself keeps track of promotional offers and alerts consumers when it's time to renew with a supplier, taking much of the hassle completely out of the process.

Skachko also stated, "The EZ PowerApp saves consumers money by educating them on the best utility deals in their area and by giving a consumer a peace of mind with price certainty. After all, sometimes, energy costs are simply what they are, and no supplier will significantly undercut another. Thus, in some cases, knowing what you will pay over the next 12 or 24 month for your energy or gas is the best way to save money, and the app also helps with that."

### General Tips for Energy Savings:

- \* Keep your water heater set to 120 degrees. According to the Environmental Protection Agency, a water heater that is set to 140 degrees or higher wastes \$36 to \$61 annually in standby heat losses.

- \* Turn off unused energy consuming devices. Before going to bed each night, take the time to sweep your house and turn out all the lights and fans that are not being used.

- \* Make sure to change the filters for your HVAC units. Dirty filters will make your unit work harder to heat your home, so make sure you change them regularly.

- \* The energy app is a great way to save on your overall utility costs.

In addition, you can use the quick tips listed above, and many others you can learn about with the app, to make your home even more energy efficient.